



Press Release

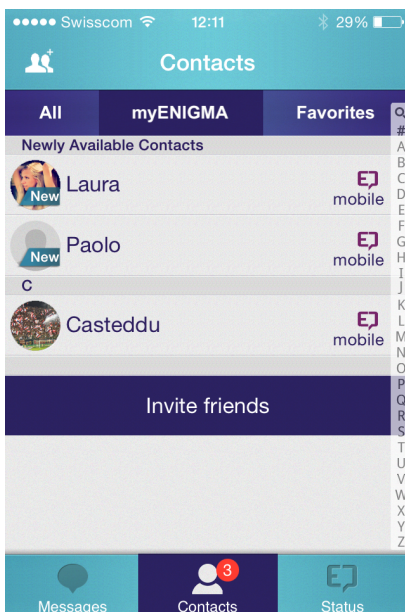
Swiss, secure, secret: new messaging app for iPhone and Android

Claim your right to privacy: myENIGMA secure messenger available in the US



Zurich, 29 July 2014 – Gossiping with your best friend? Whistleblowing THE news to the media? Sharing the strategy for the next game with your team? Your chats are private and should stay private, that's your right! The solution: the secure messaging app myENIGMA (www.myenigma.com). Available for iPhone and Android, myENIGMA protects messages and file transfers with professional end-to-end encryption, ensuring the message cannot be deciphered during transmission. With servers and the service provider being located in Switzerland,

users benefit from very strong privacy laws. myENIGMA is currently free to download from the respective app stores. As an additional feature, the app permits secure group chats with up to 30 contacts.



More and more people are aware that digital communication is vulnerable. Data security and privacy have become crucial concerns, not only for companies and governments but also for people like you and I. myENIGMA has been developed for everyone keen to keep their private conversations exactly that; Private. The encryption mechanisms within myENIGMA are based on the end-to-end principle: Data like text or instant messages are encrypted at the sender's device and decrypted on the recipient's device. No third party has access to the content of the messages during their transmission. This includes the mobile operators and the service provider. A key is agreed only between sender and recipient, renewed frequently and is thus a secret for all involved parties. A second layer of encryption (TLS, Transport Layer Security) is used during the transfer of the data, providing additional security. Private communication must stay private: that's the goal of myENIGMA and its developer team.

Swiss technology recommended by data protection experts

After the purchase of the messaging app WhatsApp by Facebook, the German data protection commissioner Thilo Weichert recommended myENIGMA as a secure alternative. The application has been developed by the encryption specialists of Qnective. The Swiss company offers services for secure communications, developing individually designed platforms for governments, public organizations and enterprises. The servers of myENIGMA are located in Switzerland, which has some of the strongest privacy laws in the world.



Chat, share files and text

The use of myENIGMA is easy: Registration is a one-time process and requires nothing but a mobile phone number and a compatible device. The user's phonebook will be automatically updated with contacts already using the service. Other features include a secure group chat with up to 30 members and the secure exchange of pictures, data files, audio files and videos. In addition secure SMS can be sent, a valuable option for example when roaming. myENIGMA works like a conventional messenger app. No technological knowledge is needed as the encryption works smoothly in the background.

Features of myENIGMA

- Secure Instant Messaging
- Secure Group Chat with up to 30 people
- Exchange of pictures, videos (up to 20 MB), files, audio messages
- Blacklisting contacts
- Tell-a-friend
- Contacts already using myENIGMA will be added automatically to the phonebook
- Free for iPhone and Android
- Design: Choose between two options
- Languages: English, Spanish, Portuguese, German, Italian
- PIN lock option for additional security

Security system

- End-to-end encryption
- myENIGMA staff can't access data
- Double layer security
- Server infrastructure located in Switzerland

Read more about myENIGMA: www.myenigma.com

Download pictures and screenshots: www.myenigma.com/media

Watch our video about the history of encryption: <http://bit.ly/1ljaiHG>

Like us on Facebook: www.facebook.com/myENIGMA.messenger

Follow us on Twitter: @myENIGMA_app

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About Qnective

Qnective (www.qnective.com) was founded in Switzerland in 2007 and is headquartered in Zurich. Qnective offers services for secure communications, developing individually designed platforms for governments, public organisations and enterprises. Qnective delivers tailor-made solutions covering the design, development and deployment of secure communication projects around the world. The company develops its own encrypted communications' platform, "made in Switzerland", for secure mobile telephony and data communication services.