

Press release

Protect your privacy – with Swiss technology

## myENIGMA: Swiss Company launches secure messaging app



Zurich, July 17th 2013 – **Exchanging messages, chats or files without third parties listening: Today Qnective launches the iPhone version of their secure messaging app myENIGMA ([www.myenigma.com](http://www.myenigma.com)).** The app provides security for anyone seeking to protect their mobile messages from being tapped in these uncertain times of widespread eavesdropping and data privacy issues. Available for iPhone, Android and Blackberry, myENIGMA encrypts mobile communications to the highest security levels: with end-to-end encryption ensuring the message cannot be deciphered during transmission. A second layer of encryption ensures additional security for the data exchanged. myENIGMA was developed and designed entirely in Switzerland. Users also benefit from the fact that the servers are geographically located in Switzerland. MyENIGMA is currently free to download from the respective app stores. As an additional feature, the app permits secure Group Chats with up to 30 contacts.

With the recently documented existence of surveillance programs like PRISM and the daily reporting of eavesdropping scandals, data security and privacy have become crucial concerns. myENIGMA has been developed for people looking for the highest levels of security whilst messaging, exchanging data or chatting in groups. Sender and recipient install the app on a common smartphone and are able to exchange secure messages after a two-way registration. iPhone users can chat with Android or Blackberry users and vice versa. The encryption mechanisms within myENIGMA are based on the end-to-end principle: Data like SMS or instant messages are encrypted at the sender's device and decrypted on the recipient's device. No third parties can access these messages during their transmission. This includes the mobile operators and even the employees of Qnective who deliver the service. A key is agreed only between sender and recipient, renewed frequently and is thus a secret for all involved parties. Third parties attempting to eavesdrop on the exchanged sensitive information (e.g. passwords, bank data etc.) will be unable to intercept the messaging transfer. A second layer of encryption used during the transfer of the data provides increased security.



### Encrypted instant messaging and chat – with the free app myENIGMA

Nowadays the interception of exchanged data, for example when someone is using an open WiFi network, is increasingly easy. myENIGMA is the safe and secure solution to address this growing problem. Registration is a one-time process and requires a phone number and an associated email address. The phonebook will be automatically updated with contacts already using the service. Other features include a secure Group Chat capability or the secure exchange of pictures and videos. In the future, a version for desktop and tablets is planned. The dark user interface design saves on smartphone battery life and provides a comfortable reading experience by using lighter fonts.



#### **Features of myENIGMA**

- Secure Instant Messaging
- Secure Group Chat with up to 30 people
- Exchange of pictures, videos (up to 20 MB), files, audio messages
- Blacklisting contacts
- Tell-a-friend
- Contacts already using myENIGMA will be added automatically to the phonebook
- Free for iPhone, Android, Blackberry

#### **Security system**

- End-to-end encryption
- myENIGMA staff can't access data
- Server infrastructure located in Switzerland
- Double first-time authentication through email and mobile number

Read more about myENIGMA: [www.myenigma.com](http://www.myenigma.com)

Download pictures and screenshots: [www.myenigma.com/media](http://www.myenigma.com/media)

Read more about Qnective: [www.qnective.com](http://www.qnective.com)

#### **About Qnective**

Qnective ([www.qnective.com](http://www.qnective.com)) was founded in Switzerland in 2007. The company is headquartered in Zurich. Qnective offers services for secure communications, developing individually designed platforms for governments, military organisations and large-scale enterprises. Qnective delivers tailor-made solutions covering the design, development and deployment of secure communication projects around the world. The company maintains its own, proprietary, encrypted communications platform, „made in Switzerland“, for secure GSM telephony and data transmission.

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